



DEPARTMENT OF THE ARMY
WASHINGTON

09 APR 2004

MEMORANDUM FOR PRINCIPAL OFFICIALS OF HEADQUARTERS,
DEPARTMENT OF THE ARMY
MACOM COMMANDERS

SUBJECT: Face to Face Annual Training of the Standards of Ethical Conduct -
ACTION MEMORANDUM

On January 20, 2001, President Bush wrote that everyone who enters into public service with the United States has a duty to the American people to maintain the highest standards of integrity. To that end, President Bush directed that all Executive Branch personnel become familiar with, and observe, applicable ethics laws and regulations.

I endorse the President's mandate and his vision that all Army personnel must be aware of and comply with the highest ethical standards. For that reason, I direct that the Army General Counsel and Army ethics counselors throughout the world work to ensure that face to face ethics training is provided to every Soldier and civilian employee, regardless of grade, rank, or position.

The Office of Government Ethics has concluded that face to face ethics training is the single best method for imparting the principles of ethical conduct expected of each of us who serves in the Executive Branch. We support this type of training for every Soldier and civilian employee. Face to face ethics training is what the Army leadership receives at the Pentagon. Face to face ethics training is what I believe our Soldiers and civilian employees should receive.

The General Counsel and Army ethics counselors will provide face to face ethics training to the 2.1 million Active, National Guard and Reserve Soldiers, and Army civilians by the end of this calendar year. The General Counsel has prepared a program of instruction that will be provided to every Army command to achieve this goal.

I thank all of our Soldiers and civilian employees for their daily commitment to maintain the highest standards of ethical conduct. Our commitment will ensure that our great Army remains the model for other nations to emulate. Moreover, our commitment recognizes that the American people demand the highest ethical conduct from her soldiers and civilian employees. We will accept nothing less from our Army.

A handwritten signature in black ink, reading "R.L. Brownlee", is positioned above the typed name.

R.L. Brownlee
Acting Secretary of the Army